

04-Apr-86

1986 FREE STANDING INSERT AVAILABILITIES									
QUAD			PRODUCT MOVERS				VALASSIS		
DATE	FRONT COVER	BACK COVER	CIGARETTE CATEGORY	FRONT COVER	BACK COVER	CIGARETTE CATEGORY	FRONT COVER	BACK COVER	CIGARETTE CATEGORY
APR. 6		NO INSERT		CONTRACT		CONTRACT	CONTRACT	CONTRACT	OPEN
13		TBD			NO INSERT			NO INSERT	
20	RESERVED	RESERVED	OPEN	CONTRACT		CONTRACT		NO INSERT	
27		NO INSERT			NO INSERT		CONTRACT	CONTRACT	OPEN
MAY 4	CONTRACT	RESERVED	RESERVED		NO INSERT			NO INSERT	
11		NO INSERT		RESERVED		CONTRACT	OPEN	RESERVED	OPEN
18	CONTRACT	CONTRACT	RESERVED	CONTRACT		CONTRACT	CONTRACT	CONTRACT	OPEN
25		NO INSERT			NO INSERT			NO INSERT	
JUN. 1	RESERVED	RESERVED	RESERVED		NO INSERT			NO INSERT	
8		NO INSERT			NO INSERT		CONTRACT	CONTRACT	CONTRACT
15	RESERVED	RESERVED	RESERVED	CONTRACT		OPEN		NO INSERT	
22		NO INSERT		CONTRACT		RESERVED	CONTRACT	CONTRACT	RESERVED
29		NO INSERT		RESERVED		RESERVED	CONTRACT	CONTRACT	OPEN
JUL. 6		NO INSERT			NO INSERT			NO INSERT	
13		NO INSERT		CONTRACT		OPEN	CAMBRIDGE	RESERVED	CAMBRIDGE
20	RESERVED	RESERVED	OPEN		NO INSERT		CONTRACT	RESERVED	RESERVED
27		NO INSERT		CONTRACT		RESERVED	RESERVED	RESERVED	RESERVED
AUG. 3		NO INSERT			NO INSERT		PM 2ND	RESERVED	PM 2ND
10		NO INSERT		CONTRACT		RESERVED	CONTRACT	RESERVED	RESERVED
17	OPEN	OPEN	OPEN		NO INSERT			NO INSERT	
24		NO INSERT		RESERVED		RESERVED	RESERVED	OPEN	RESERVED
31		NO INSERT			NO INSERT			NO INSERT	
SEPT. 7	RESERVED	RESERVED	PM	CONTRACT		RESERVED	CONTRACT	CONTRACT	RESERVED
14		NO INSERT		CONTRACT		OPEN	RESERVED	RESERVED	RESERVED
21	CONTRACT	RESERVED	RESERVED		NO INSERT		CONTRACT	RESERVED	RESERVED
28		NO INSERT		CONTRACT		RESERVED	RESERVED	CONTRACT	RESERVED
OCT. 5	RESERVED	RESERVED	RESERVED		NO INSERT		CONTRACT	RESERVED	RESERVED
12		NO INSERT		PM 2ND		PM	RESERVED	RESERVED	RESERVED
19	PM 2ND	RESERVED	PM		NO INSERT		PM 2ND	RESERVED	PM 2ND
26		NO INSERT		PM 2ND		PM 2ND	RESERVED	RESERVED	RESERVED
NOV. 2		NO INSERT		RESERVED		RESERVED	PM 2ND	OPEN	PM 2ND
9	PM 2ND	RESERVED	PM	RESERVED		RESERVED	RESERVED	OPEN	RESERVED
16	NATIONAL	CO-OP	INSERT	PM		PM	PM 2ND	RESERVED	PM 3RD
23		NO INSERT			NO INSERT			NO INSERT	
30	RESERVED	RESERVED	RESERVED		NO INSERT		RESERVED	RESERVED	RESERVED
DEC. 7	RESERVED	RESERVED	RESERVED	RESERVED		RESERVED		NO INSERT	
14		NO INSERT			NO INSERT		CONTRACT	RESERVED	RESERVED
21		NO INSERT			NO INSERT			NO INSERT	
28		NO INSERT			NO INSERT			NO INSERT	

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04-Apr-86

1987 FREE STANDING INSERT AVAILABILITIES  
QUAD PRODUCT MOVERS VALASSIS

DATE	FRONT COVER	BACK COVER	CIGARETTE CATEGORY	FRONT COVER	BACK COVER	CIGARETTE CATEGORY	FRONT COVER	BACK COVER	CIGARETTE CATEGORY
JAN. 4		NO INSERT			NO INSERT			NO INSERT	
11	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED
18		NO INSERT			NO INSERT		RESERVED	RESERVED	OPEN
25	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	CONTRACT	OPEN
FEB. 1		NO INSERT			NO INSERT		RESERVED	RESERVED	RESERVED
8	RESERVED	RESERVED	OPEN	RESERVED	RESERVED	RESERVED		NO INSERT	
15		NO INSERT			NO INSERT		RESERVED	RESERVED	RESERVED
22	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED		NO INSERT	
MAR. 1		NO INSERT			NO INSERT		RESERVED	RESERVED	RESERVED
8	RESERVED	RESERVED	OPEN		NO INSERT			NO INSERT	
15		NO INSERT		RESERVED	OPEN	OPEN	RESERVED	OPEN	RESERVED
22		NO INSERT			NO INSERT			NO INSERT	
29	RESERVED	RESERVED	RESERVED	OPEN	RESERVED	RESERVED	OPEN	RESERVED	OPEN
APR. 5		NO INSERT			NO INSERT		RESERVED	RESERVED	RESERVED
12	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	OPEN	OPEN	OPEN	OPEN
19		NO INSERT			NO INSERT			NO INSERT	
26		NO INSERT		OPEN	RESERVED	RESERVED		NO INSERT	
MAY 3		NO INSERT			NO INSERT		RESERVED	OPEN	OPEN
10	RESERVED	OPEN	OPEN	OPEN	OPEN	RESERVED	OPEN	OPEN	RESERVED
17	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED
24		NO INSERT			NO INSERT			NO INSERT	
31		NO INSERT			NO INSERT		OPEN	OPEN	OPEN
JUN. 7	RESERVED	RESERVED	OPEN		NO INSERT			NO INSERT	
14		NO INSERT		RESERVED	RESERVED	RESERVED	RESERVED	OPEN	OPEN
21	RESERVED	RESERVED	RESERVED		RESERVED	OPEN		NO INSERT	
28		NO INSERT		RESERVED	RESERVED	RESERVED	RESERVED	OPEN	OPEN
JUL. 5		NO INSERT			NO INSERT			NO INSERT	
12		NO INSERT		RESERVED	OPEN	OPEN	RESERVED	RESERVED	RESERVED
19	RESERVED	RESERVED	RESERVED		NO INSERT			NO INSERT	
26		NO INSERT		RESERVED	RESERVED	RESERVED	OPEN	OPEN	OPEN
AUG. 2		NO INSERT			NO INSERT			NO INSERT	
9		NO INSERT			NO INSERT		RESERVED	OPEN	RESERVED
16	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	OPEN		NO INSERT	
23		NO INSERT			NO INSERT			NO INSERT	
30		NO INSERT		RESERVED	RESERVED	RESERVED	RESERVED	OPEN	OPEN
SEPT. 6		NO INSERT			NO INSERT			NO INSERT	
13	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	RESERVED
20		NO INSERT		RESERVED	OPEN	OPEN	RESERVED	RESERVED	RESERVED
27	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	OPEN
OCT. 4		NO INSERT			NO INSERT			NO INSERT	
11	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	OPEN	OPEN
18	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	RESERVED	OPEN	OPEN
25		NO INSERT			NO INSERT		RESERVED	OPEN	OPEN
NOV. 1		NO INSERT		RESERVED	OPEN	RESERVED	RESERVED	OPEN	OPEN
8	RESERVED	RESERVED	OPEN	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED
15	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	RESERVED
22		NO INSERT			NO INSERT			NO INSERT	
29		NO INSERT			NO INSERT			NO INSERT	
DEC. 6	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	RESERVED	OPEN	RESERVED
13		NO INSERT			NO INSERT			NO INSERT	
20		NO INSERT			NO INSERT			NO INSERT	
27		NO INSERT			NO INSERT			NO INSERT	

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